

**2010-2016 CAPITAL PLAN  
PROPOSED CAPITAL PROJECT  
FORM SYP-P2  
PLAN VERSION - 3**

7/23/2009

**Branch:** Executive Branch  
**Cabinet/Function:** Cabinet for Postsecondary Education  
**Agency/Institution:** Council on Postsecondary Education

**Project Title** Purchase Mobile Learning Infrastructure Phase I  
**Category** Information Technology System  
**Biennium** 2010-2012  
**Priority** **Agency** 13 **Cabinet** **Agency Bond**  
**Location (county)** Franklin  
**Location (ADD)** Bluegrass ADD  
**Appropriation Unit** 415W

**Additional Funding?** No

**Brief Description/Justification:**

This project will use mobile Web based technologies to deliver instruction and resources so learners can participate wherever they are. This will retrofit existing learning systems and ensure that new systems are integrated with mobile Web technology.

**PROJECT BUDGET**

<u>Fund Sources</u>	<u>Amount</u>	<u>Cost Elements</u>	<u>Amount</u>
General Fund	1,000,000	Hardware	375,000
Restricted Funds		Software	375,000
Federal Funds		Professional Services	250,000
Road Fund		Digital Data Products	
Agency Bonds		Other(specify)	
Other(Private - Cash)			
Other(LT Financing)			
Total	1,000,000	Total	1,000,000

**Explanation of Project Budget**

This cost estimate includes consulting services, review of existing systems, standards for mobile Web to be used for existing systems, and requirements to include mobile Web in new systems.

**IMPACT ON OPERATING BUDGET?** Yes

<u>Fund Sources</u>	<u>Amount</u>
General Fund	270,000
Total	270,000

**Explanation of Impact on Operating Budget**

Annual maintenance and operations cost.

**PROJECT DETAIL**

**Method of Procurement** Purchase  
**Program Purpose**  
**Completion Date** 07/2011

**Existing System?** No

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**Phased Project?** Yes

The project is expected to be completed in two phases for a total cost of \$2 million. The phases are identified as follows:

Phase I, 2008-2010 - \$1,000,000,

Phase II, 2010-2012 - \$1,000,000,

**Additional Description/Justification**

This project will use mobile Web to deliver instructions and resources so learners can participate wherever they are. This will retrofit existing learning systems and ensure that new systems are integrated with mobile Web technology.

This program intends to use mobile Web in the delivering of instructions and resources so learners can participate in learning activities wherever they are and whenever it is. This will entail retrofitting existing learning systems and ensure that new systems are integrated with mobile Web technology. According to the latest research from the Online Publishers Association (OPA). Going Mobile: An International Study of Content Use and Advertising on the Mobile Web, access to the mobile Web is widespread and usage will continue to grow in 2007. About 75 percent of all consumers in the U.S. and Western Europe have access to the Web on their mobile device, and one-third (32 percent) use it. Additionally, 41 percent of those without mobile Web access expect to have it on their next mobile device. With this trend of delivering content and marketing, the teaching and learning business model has to be revamped to integrate this technology into learning activities.

The implementation of this mobile learning program is imperative as time is of essence. If the P-20 education community plays catch-up game with this technology, we will lose the opportunity to engage existing and potential learners.

**Previous CAPITAL PLANS?** Yes

2008-2014 Purchase Mobile Learning Infrastructure Phase I

**Differences between the current and most recent previous project?** No

**Previous BUDGET REQUESTS?** Yes

2008-2010 Purchase Mobile Learning Infrastructure Phase I

**Differences between the current and most recent previous project?** No

**Previous BUDGET AUTHORIZATIONS?** Yes

2008-2010 Purchase Mobile Learning Infrastructure Phase I

**Most recent authorization undertaken?** No

Funds not available.

**Differences between the current and most recent previous project?** No